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CTIA Webinar : Canadian potential of natural fibers

October 1st, 2024, from 10:30 to 12:00 (EST)

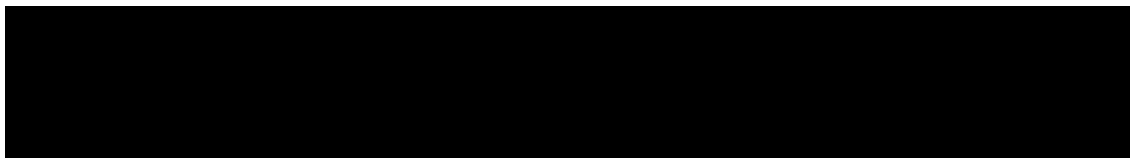
I am pleased to invite you to the CTIA webinar on Canadian potential in the field of natural fibers. Please see the agenda for this webinar below. This is a great chance to learn more about industry opportunities and challenges, to connect with experts, and to network with industry professionals. Please feel free to invite others who may be interested by sharing this email.. We look forward to having you among us!

Sincerely,

Jacek Mlynarek
Executive Director
Canadian Textile Industry Association
www.canadatextiles.ca

PROGRAM

Moderator





Chris Twigg (Fabrene),
Co-Chair of the CTIA Innovation
and R&D Committee

Speakers



Arin Gintowt (Canflax) - The global flax fibre
market: Canada's golden opportunity,

Overview

This webinar will give an overview of the global flax fibre market as it exists today, including market size, structure, major players, and high barriers to entry. It will briefly discuss the history of Canadian Fibre flax production, and why it changed predominantly to oilseed production from the 1860's to 1890's, and finally ended in the 1950's. It will then make the case for entering the flax fibre market in a large-scale way, including European supply constraints, forecast global demand, and Canada's strategic advantage. And lastly, the speaker will discuss the climate and cultural barriers, and why France really is the dominant player in the industry, and who does well, and who does poorly. Why do new players fail? And the answer is not necessarily climate, but a culture that has an appreciation for quality, craftsmanship, and artisanal production.

Speakers





Alvin Ulrich (Biolin) - Improving Mother Nature's
Flax Fibers

Overview

The speaker would describe the challenges of natural fibers like flax fiber from the users' point of view and what can be done by Canadian farmers and processors to reduce these challenges so Canadian flax fiber is more acceptable for use by Canadian spinners, nonwoven manufacturers, plastic composite makers, industrial products producers, etc.

Speakers



Trevor Kloeck (Plantae Technologies) -
Harnessing the power of natural fibres for industrial
and consumer applications

Overview

During this presentation, the Speaker will explore the untapped potential of natural fibres from cereal crops, wood, hemp, flax, and food waste. Often overlooked as waste bioproducts, these materials hold the key to innovative industrial and consumer applications. Discover how these waste products can be transformed to promote zero waste manufacturing and support a circular economy. We will delve into the challenges faced and overcome by Plantae Technologies, showcasing their success in entering new Canadian markets with sustainable solutions.

Speakers





Lelia Lawson (Davey Textile Solutions) -
Regenerated Cellulose from Canadian-Grown
Hemp: Challenges and Opportunities,

Overview

Hemp, a plant cultivated for thousands of years, is celebrated for its sustainability and alignment with a circular economy. Yet, why don't we see more textiles made from Canadian-grown hemp? This session will explore the current challenges in utilizing Canadian-grown hemp for textiles and how this versatile plant can serve as a feedstock for regenerated cellulose through the environmentally friendly lyocell process. The presentation will highlight the economic opportunities for hemp-based lyocell textiles in Canada and discuss the current state and future prospects of textile fiber manufacturing within the Canadian bioeconomy.


Q&A and Closing Remarks

**For those who did not register yet,
please click on registration form below**

October 1st, 2024
10:30 to 12:00 AM (EST)

REGISTER HERE

The conference is free and open to all. Once registered, you will receive a Microsoft Teams link to access the webinar.



For more information:
Tel. : **514-240-8919**
info@canadatextiles.ca



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