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Connecting industry to researchers and lab testing in a more collaborative way

Free Webinar: March 28, 10:00 to 11:30



Bridging the communication gap between the realms of Industry and academia is paramount for effective collaboration. Chelsea Brain, a Technology Transfer Officer at Northumbria University, emphasizes the importance of translating technical knowledge into industry-relevant language. Mastering this art ensures that the practical implications of research are clearly understood by industry partners, marking a key skill for anyone aiming to excel in or with the industrial sector.

This upcoming CTIA webinar is set to explore the obstacles that the Canadian textile

sector, alongside academic researchers and testing laboratories, faces in leveraging their collective innovative strengths and resources. Participants from each sector will share their perspectives on collaboration and suggest strategies for maximizing the existing innovation potential.

We invite you to join this informative session. There is no cost for participation, making it an excellent opportunity for anyone interested in the intersection of industry and academic innovation.

Program :

Moderator



Leila Lawson
(Davey Textile Solutions)

Industry Vision

Speaker



Chris Twigg
(Barry Global - Fabrene)

Researcher Vision

Speakers



Patricia Dolez (University of Alberta) and Rakesh Sahu (McMaster University)

Lab Testing

Speakers



Maria Negulescu (NRC IRAP), TriDung (TD) Ngo (Innotech Alberta)
and Valerio Izquierdo (CTT Group)

March 28, 2024
10:00 to 11:30 AM

REGISTER HERE

The conference is free and open to all. Once registered, you will receive a Microsoft Teams link to access the webinar.

For more information:
Tel. : **514-240-8919**
info@canadatextiles.ca



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